

# Call for Artist

## 2021 Artist in Residence Pilot Program

### Beverly Arts District, Beverly MA

The Beverly Arts District (BAD), through the City of Beverly and its partners, is excited to announce the City's first Artist in Residence pilot program. Project partners include: the Massachusetts Cultural Council, Beverly Main Streets, Montserrat College of Art, Beverly Cultural Council, Cabot Performing Arts Center, Creative Collective, and the Metropolitan Area Planning Council. Through this pilot program, the selected artist will be provided with studio space in the Beverly Arts District at no cost to the artist as well as a monthly stipend to support the artist's work. The 2021 Artist in Residence pilot program serves to contribute to the recovery of the Beverly Arts District, located in downtown Beverly, from the impacts of COVID-19. The City is seeking one (1) creative individual to fill the position of Artist in Residence, lasting for a term of approximately three (3) months.

The Beverly Arts District, launched in 2014 by a partnership of Beverly Main Streets, the City of Beverly, and Montserrat College of Art, demonstrates the community's collective commitment to supporting arts and culture. The Beverly Arts District, like other arts and culture communities, has been significantly impacted by COVID-19. The City of Beverly believes investing in this creative opportunity will inspire interaction and beauty throughout the COVID-19 recovery. The Artist in Residence will be an essential component in the City's recovery efforts. We look forward to working with you.

### Program Goals

The 2021 Beverly Artist in Residence pilot program addresses multiple COVID-19 recovery goals:

- Activate a vacant storefront as a part-time artist's studio and attract foot-traffic to the Beverly Arts District.
- Provide stipend to an artist.
- Feature the City's COVID-19 recovery in art, whether it be in the art pieces, through community engagement, a gallery show, or preferably a combination.

### Program Overview

#### 2021 Pilot program Schedule

- Application Submission Deadline: Sunday, July 11, 2021\* by 10:00pm
- Notification of Selection: Friday July 19, 2021

- Artist Move In: by Monday, August 2, 2021\*
- Studio Open to the Public: August 2 - October 30, 2021
- Artist Move Out: Within 1 week of studio closing

\* These dates subject to change if external factors require. We encourage all interested in this position to submit their contact info to the City to be updated in case the application deadline changes.

## General Information

- The Artist will be paid a stipend of \$2,000 monthly. All materials and supplies will be the responsibility of the Artist.
- Studio space will be located in a vacant downtown storefront in the Beverly Arts District (Cabot Street business district); walking distance to public transit, restaurants and bars, shopping, and grocery or convenience retail. The exact location is being finalized.
- Gallery / display space may also be available at the Cabot Performing Arts Center for a period of time to be determined with the theater operator.
- Rent for studio space and basic utilities will be covered by the City and/or project cosponsors.
- The City of Beverly, location owner, or any of the project partners, are not responsible for damage to work caused by pests, the elements, theft, or vandalism. The Artist is responsible for securing their own theft and general liability insurance.
- Artist support will be provided by the City of Beverly Planning Department staff in collaboration with project partners. This includes support for someone new to an artist in residence program, navigating the relationship with municipal government, and establishing relationships or engagement with local businesses and the community.
- This residency does not include housing or housing expenses.

## Public Engagement Details

As part of the Beverly Artist in Residence pilot program, the selected artist is expected to:

- Be present in the studio space and open to the public a minimum of 20 hours a week. Open days must include a minimum of three (3) hours on either Saturday or Sunday. Hours will be negotiated with the City upon selection.
- Conduct workshops and instruction opportunities throughout the term that are suitable for a broad range of ages and community members.
- Interact with the public while working during open office hours.
- Create a community project by the end of the term.

## Eligibility

- Prioritizing diversity and inclusion is essential to sustainably recovering from the impacts of COVID-19. We encourage artists of all gender, age, race, ethnicity, national origin, physical ability, sexual orientation/identity, religion/beliefs, and education to apply.
- Emerging and established artists are eligible and encouraged to apply.
- All art forms are welcome.
- Artist shall be comfortable engaging in conversation and discussing their artwork and process in public settings.

- Beverly residency is **not** required.

## Program Requirements

### Terms of Agreement

- Space will be provided “as is” and reviewed with the property owner and City ahead of time to agree on condition of space to start. No major construction is allowed.
- The Artist may be required to provide a \$500.00 security deposit. The security deposit will be refunded at the end of the pilot program if the studio space is returned in the same condition.
- The Artist in Residence is responsible for cleaning and maintaining the studio space through the term of the pilot program, as well as cleaning and removing all of their work, equipment, and furnishing on or before the set move-out date.
- The selected participant is a contractor and not an employee of the City of Beverly. A mutually agreed upon contract and proof of insurance will be required.
- The Artist in Residence must attend check in meetings with project partners and cosponsors. Meeting dates are TBD, but will likely be once every 2-3 weeks.
- Artist is expected to document their process to the best of their ability, working with project partners.

### Fees and Expenses

- The Artist in Residence is not subject to any rental fees or expenses for studio space.
- The Artist in Residence is not subject to any basic utility expenses for studio space. Basic utility expenses include water, electricity, gas, and waste disposal. Internet is not considered a basic utility.
- The Artist in Residence is responsible for securing their own theft and general liability insurance.
- The Artist in Residence is responsible for providing their own art-related materials and equipment.
- The Artist in Residence is responsible for their own housing and transportation costs.

## Selection Criteria

The final selection of applicants is based on the following criteria:

- A. Ability to demonstrate an understanding of the program goals.
- B. Uniqueness of artistic method and ability to convey the program goals through the chosen art form.
- C. Potential of chosen art form to activate storefront space and engage the community.
- D. Plan for effective and successful public engagement opportunities.
- E. Ability to work well with program partners, and members of the community as exhibited through written and verbal material. An interview may be requested prior to selection.

## Selection Process

The Beverly Artist in Residence Selection Committee (“Selection Committee”) will evaluate applications and select the 2021 Beverly Artist in Residence based on the criteria above.

## Timeline

- |   |                                    |
|---|------------------------------------|
| • Application Submission Deadline:            | Sunday, July 11, 2021* by 10:00 PM |
| • Selection Committee meets to select Artist: | July 12-14, 2021*                  |
| • Interview or Conversation with Artist(s):   | July 15, 2021*                     |
| • Notification of Selection:                  | July 19, 2021*                     |
| • Artist Move In:                             | July 31 – August 2, 2021           |
| • Studio Open to the Public:                  | August 2 - October 30, 2021        |
| • Artist Move Out:                            | Within 1 week of studio closing    |

\* These dates subject to change if external factors require. We encourage all interested in this position to submit their contact info to the City to be updated in case the application deadline changes.

## Submission Requirements

In addition to the attached application, please submit the following:

- ☐ Resume or CV
- ☐ Up to 10 photographic or video representations of artwork or performances
- ☐ A one (1) page narrative describing
  - ☐ Your proposal for the 2021 Artist in Residence pilot program
  - ☐ How your proposal will address the program goals
  - ☐ How you plan on engaging with community members and why that is important and relevant to the program goals
  - ☐ How you will benefit from this gained experience

## Submission Instructions

Applications and required materials listed above must be submitted no later than 10:00pm on Sunday, July 11, 2021

Applications and required materials may be digitally submitted to:

Darlene Wynne at [dwynne@beverlyma.gov](mailto:dwynne@beverlyma.gov).

-or-

Applications and required materials may be submitted in-person or mailed to:

Beverly City Hall  
Planning Department  
191 Cabot Street  
Beverly, MA 01915

For more information, please contact: Darlene Wynne, Director of Planning and Community Development at [dwynne@beverlyma.gov](mailto:dwynne@beverlyma.gov).

# 2021 Artist in Residence Pilot Program Application

## Beverly Arts District, Beverly MA

Name of Artist/Applicant: \_\_\_\_\_

Artist/Applicant Phone Number: \_\_\_\_\_

Artist/Applicant Email Address: \_\_\_\_\_

Artist/Applicant Mailing Address: \_\_\_\_\_

Artist/Applicant Preferred Method of Contact: (please circle or highlight one)

Phone

Email

Mail

**Along with this application please include the required materials listed under Submission Requirements.**

### SIGNATURE

By my signature, I certify all the information submitted to the City of Beverly is accurate and complete, and I, the applicant, authorize the City of Beverly to verify the accuracy of submitted materials if deemed necessary. I, the applicant, understand that submission of this application and other required materials does not guarantee participation in the 2021 Artist in Residence Pilot program.

Artist/Applicant Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Artist/Applicant Signature: \_\_\_\_\_

**SUBMISSION DEADLINE: July 11 2021 at 10:00 pm.** Applications and required materials may be submitted digitally to Darlene Wynne at [dwynne@beverlyma.gov](mailto:dwynne@beverlyma.gov), or hard copies of applications and required materials may be submitted in-person or mailed to: Beverly City Hall, Planning Department, 191 Cabot Street, Beverly, MA 01915.

*Attach Required Materials*